

NEWS RELEASE



ST. CLOUD, MINN. - Jan. 6, 2012

PrimeVest launches recruiting website to assist financial institutions

Media Contacts

Shayna Inman

Tel: 310.257.7380

shayna.inman@cetera.com

Jayson Hron

Tel: 320.529.4506

jayson.hron@cetera.com

[PrimeVest Financial Services](#) recently launched a career opportunities website that will not only help banks and credit unions meet investment program staffing needs, but also provide a tailored resource for financial institution investment professionals to search for new career opportunities across the country.

“The right staffing is a key ingredient of successful investment programs, and it’s a major focus at PrimeVest,” said **Catherine Bonneau**, president and CEO of PrimeVest. “The new career opportunities website takes advantage of our national reach and scale to give client financial institutions another way to attract top talent from a limitless national pool of financial professionals from every channel.”

The new web portal complements numerous recruiting tools and services offered by PrimeVest including customized prospect lists from national databases, access to regional and national recruiting firms and an online recruitment resource center detailing recruiting basics, candidate sourcing, interview techniques, candidate selection processes and recruiting trends. PrimeVest also offers the expertise and support of an in-house dedicated recruiting manager.

Available at no cost and to a national audience, the new career opportunities website allows client financial institutions to speak directly with interested candidates who best suit their unique needs and culture.

“We’re helping financial institutions find every advantage,” said Bonneau. “Our proprietary research helps them determine their optimal staffing levels, and we offer substantial resources aimed at helping them reach those levels.”

Several financial institutions already seized the opportunity, posting career opportunities on the website immediately upon its launch.

“As a financial institution with locations in multiple states, we face challenges in recruiting, identifying and placing quality candidates for the investment program,” said **John Dallahan**, investment program manager at Security Service Federal Credit Union. “PrimeVest, our broker-dealer, has developed a recruitment support package that simplifies our efforts. The new career opportunities website is another valuable tool in that package.”

About PrimeVest Financial Services

Founded in 1984, PrimeVest Financial Services Inc. is a self-clearing registered broker-dealer serving the clients of nearly 600 financial institutions throughout the United States. With its focus exclusively on financial institutions, PrimeVest delivers innovative investment and insurance solutions, comprehensive support and a flexible structure built to strengthen client relationships. PrimeVest is a member of the [Cetera Financial Group](#) family of broker-dealers. Cetera provides expansive broker-dealer services, innovative technology, and competitive advisory programs for independent financial professionals and financial institutions nationwide.

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